

THE MEASURE OF A PERSON'S WEALTH IS NOT HOW MUCH YOU MAKE, IT'S HOW MUCH YOU GET TO KEEP



LYLE BENJAMIN
Activist, Entrepreneur, Speaker

Lyle Benjamin has been an entrepreneur since his college days. He owns the distinction of being the only person ever to have been the publisher of a national newsstand magazine and a best-selling board game at the same time.

In 2019, Benjamin created the 501(c)3 educational not-for-profit **Planned Acts of Kindness** with the objective of providing Quality of Life for everyone by developing a more unified world by gamifying Karma and instilling a greater sense of civility, social responsibility, volunteerism and global citizenship in people.

In 2021, Benjamin launched **One Planet One People** first as an environment platform, and then as an umbrella movement fully aligned with all 17 Sustainable Development Goals of the United Nations to unite people and institutions around the globe on tipping point and quality of life issues that require immediate global action.

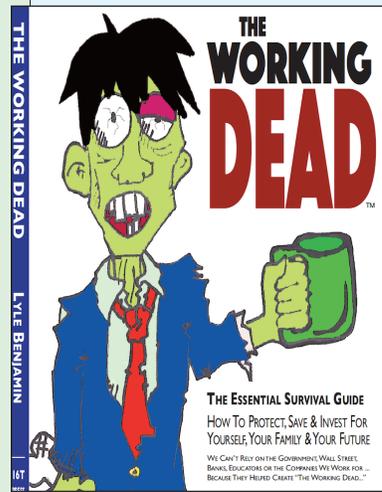
Both organizations have earned the praises of schools, faith-based organizations, non-profits, government agencies and businesses including Google, the Peace Corps, Simon Property Group, and Jack Canfield, Best-Selling author of *Chicken Soup for the Soul* and *The Success Principles*.

In keeping with his mission of helping people, Benjamin created the educational program *Money Matters Mastery* to educate people on financial literacy and planning, so they can better provide for themselves, their families and their futures.

Benjamin is the author of several non-fiction personal development books including *The Working Dead: The Essential Survival Guide on How to Protect, Save & Invest for yourself, Your Family & Your Future*; *ONE: The Fight For Survival Of The Human Race*; *16 Things We All Can Do To Act Right & Help Save The Planet!* and *Legacy Lifelines: Memorial Edition: Creating Legacies for Lost Loved Ones*. Benjamin's goal is to collaborate with organizations and governments around the world to give a free memorial book to every family that lost a loved one due to COVID-19 to help with them with the healing process.

SPEAKER, STORY & WORKSHOP IDEAS

- ✓ **How Companies Can Use Corporate Social Responsibility (CSR) To Create Work/Life Balance For Employees & Keep Them From Walking Off The Job**
- ✓ **Four Things Every Employee Should Ask Their Company To Do Right Away, That Can Increase Profitability, Lower Expenses & Keep Employees Happy**
- ✓ **4 Keys To Help Employees Get Greater Financial Benefits & Become More Productive & Loyal To Your Company**
- ✓ **The 4 Ways Your 401K Fails You & The One Thing That The Rich Do That Can Save You**
- ✓ **How Health Care Costs Can Bankrupt You & What You Need To Do Now To Protect Yourself & Your Family Before It's Too Late**



BY LYLE BENJAMIN
Author, Educator, Financial Advisor

✓ **4 Mistakes Families Make In Building For Their Future & The 4 Things They Have To Start Doing Right Away**

✓ **Why Our Institutions Are Designed To Fail Us & The 4 Things Everyone Must Do To Live Happier, Healthier & More Successful Lives**

✓ **Why Your College Degree Deserves a "C" & What You Need To Do To Raise Your Grade**

THE ESSENTIAL "MONEY BOOK" THAT EVERYONE NEEDS TO READ & ACT ON, REGARDLESS OF EDUCATION OR INCOME



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