

HOW KINDNESS & CIVILITY CAN TURN BACK THE TIPPING POINTS & SAVE THE HUMAN RACE FROM SELF-DESTRUCTION



LYLE BENJAMIN
Activist, Entrepreneur, Speaker

Lyle Benjamin has been on a journey to repay others for the kindness he received while working in New York City at the age of 11. Ten years later he was in law school interning with the New York State Attorney General's Office in the Litigation Bureau writing Memorandums of Law on Public Health and other issues. But Benjamin concluded that the profession would force him to act like a hired gun, so he decided to help others by going in a different direction.

Following his undergraduate interests in writing, Benjamin went into the marketing, design and printing field. Shortly thereafter,

he became the only person ever to have published a national newsstand magazine and a best-selling board game at the same time. Both the magazine and the game dealt with helping improve people's quality of life by improving their relationships.

In 2019, Benjamin created the 501(c)3 educational not-for-profit **Planned Acts of Kindness** with the objective of providing Quality of Life for everyone by developing a more unified world by gamifying Karma and instilling a greater sense of civility, social responsibility, volunteerism and global citizenship in people.

In 2021, Benjamin launched **One Planet One People** first as an environment platform, and then as an umbrella movement fully aligned with all 17 Sustainable Development Goals of the United Nations to unite people and institutions around the globe on tipping point and quality of life issues that require immediate global action.

Both organizations have earned the praises of schools, faith-based organizations, non-profits, government agencies and businesses including Google, the Peace Corps, Simon Property Group, and Jack Canfield, Best-Selling author of *Chicken Soup for the Soul* and *The Success Principles*.

Benjamin is the author of several non-fiction personal development books including *ONE: The Fight For Survival Of The Human Race*; *16 Things We All Can Do To Act Right & Help Save The Planet!*; *The Working Dead: The Essential Survival Guide on How to Protect, Save & Invest for yourself, Your Family & Your Future*; and *Legacy Lifelines: Memorial Edition: Creating Legacies for Lost Loved Ones*. Benjamin's goal is to collaborate with organizations and governments around the world to give a free memorial book to every family that lost a loved one due to COVID-19 to help with them with the healing process.

SPEAKER, STORY & WORKSHOP IDEAS

- ✓ **The One Thing You Can Do Get Companies & Governments To Do To Stop Global Issues From Ending Quality of Life For Billions**
- ✓ **The 3 Things Companies Can Do For Their Employees To Keep Them From Walking Off The Job**
- ✓ **Learn The 6 Tipping Points That Can End Us & The One Thing We Have To Do To Save Us**
- ✓ **The 4 Things You Can to Can Do to Live a Longer Life? Hint: It Has Nothing To Do With Medicine or Exercise**
- ✓ **How Doing a Daily Planned Act of Kindness Can Make You The Hero That Saves The Planet**
- ✓ **How To Convince Your Boss That Paying You To Volunteer Is Really Smart Business**

Your Guide to the Collaborative Programs & Initiatives Needed to Help Solve Social, Environmental & Economic Issues on a Local to Global Scale at your Company, Faith-Based or Non-Profit Organization, Gov't Agency, School, Network or Home



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**The Fight for Survival
of the Human Race**

By Lyle Benjamin
with Alice Mok

Founder of One Planet One People,
Planned Acts of Kindness & the
Collaboration Think Tank Network

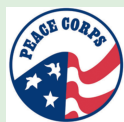
BY LYLE BENJAMIN
Author, Educator

✓ **The 3 Things
Every School Can
Do If We Want
To Stop Gun
Violence by Kids**

✓ **4 Life Changing
Steps Youth &
Adults Can Do To
Reduce Anxiety,
Loneliness,
Depression & Sui-
cidal Tendencies**

✓ **Want To Save
The Planet? Do
These 3 Things
Starting Today**

YOUR GUIDE TO THE COLLABORATIVE INITIATIVES NEEDED TO HELP SOLVE SOCIAL, ENVIRONMENTAL & ECONOMIC ISSUES



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