

Your Guide to the Collaborative Programs & Initiatives Needed to Help Solve Social, Environmental & Economic Issues on a Local to Global Scale at your Company, Faith-Based or Non-Profit Organization, Gov't Agency, School, Network or Home



ONE

The Fight for Survival of the Human Race

By Lyle Benjamin
with Alice Mok

Founder of One Planet One People,
Planned Acts of Kindness & the
Collaboration Think Tank Network



The ONE Book



SUMMARY: This book helps people & orgs ...

SOCIAL RESPONSIBILITY:

- 1) understand why we are failing to solve local, national, and global issues on an individual and institutional level
- 2) learn how we — as individuals and members of organizations — can work together on achieving the United Nations 17 SDGs (Sustainable Development Goals)
- 3) use kindness and action to positively impact issues from mental health to numbers of people in the prison system
- 4) discover ways they can push back against the six major tipping points that will affect quality of life for billions of people on the planet over the next few years
- 5) identify groundbreaking, innovative programs and initiatives that work to solve real-world problems for everyone regardless of nationality, race, religion, age, gender, education, or income

- 6) bring quality of life programs and initiatives directly to the attention of institutions including schools, faith-based, non-profits, government agencies and businesses

PERSONAL GROWTH:

- 7) personally benefit from the institution of these programs in terms of everything from health, happiness and well-being to financial security, and prosperity
- 8) find new pathways to help achieve greater results with their existing causes or passions
- 9) explore new avenues to "Be The Hero" and help outreach, engage and inspire others including food-based, environmental, sports, an media-centric
- 10) participate in innovative quality of life campaigns on a local, national, or global scale
- 11) receive recognition and rewards for their efforts

The Essential "Money Book" That Everyone Needs To Read Regardless of Their Income!

TESTIMONIALS: "What you're doing is great. I'm glad you're taking on this project. We definitely need it. We've become so, let's just call, divided in our country and when we are just talking being human beings, about solving problems we all share, it doesn't matter what side of the political spectrum you're on."

— **Jack Canfield**, Best Selling Author of "Chicken Soup for the Soul" and "The Success Principles"

"I really see how this program can be a game changer. It's tremendously ambitious, but it has what it takes to make it happen."

— **Steve Harrison**, Bradley Communications. launched "Rich Dad, Poor Dad" "Chicken Soup for the Soul" "Men Are From Mars ..."

CRITICAL NEED: OVER THE NEXT DECADE W/O MASSIVE GLOBAL COLLABORATION ...

• **8 billion people's quality of life will irreversibly be affected by climate change, pollution, pandemics, food and water scarcity, and war**

In the United States ...

• 80 Hurricanes:	2017-2020	\$407,943,000,000 Damage	3-Fold Increase
256 Hurricanes:	2000-2016	\$481,154,700,000 Damage	1/3 Pop. Displaced
• 14 Floods:	2018-2020	458,959,237 Lives Affected	7 Floods Annually
104 Floods:	2000-2017	437,636,799 Lives Affected	1 Billion Disrupted
• 17 Electricity:	2018-2020	65,572,000 Lives Affected	8 Outages Annually
51 Events:	2000-2017	160,703,500 Lives Affected	1/2 Pop. Multiple Xs

The Essential "Money Book" That Everyone Needs To Read Regardless of Their Income!

ESSENTIAL LIFE SKILLS & CAREER DEVELOPMENT:

- ✓ from early childhood to high school participate in education and developmental programs designed to build and strengthen relationships, life success and community
- ✓ from college undergraduates to graduates identify and learn leadership and management skills necessary for career development

FOR PEOPLE ALREADY IN THE WORKFORCE, REGARDLESS OF INCOME OR EDUCATION ...

- ✓ benefit from the PMOROS (Project Management) System
- ✓ receive supplemental Career Track Leadership & Management Training
- ✓ become familiar with the financial benefits they need for asset protection, growth, retirement, and LTC solutions

ORGANIZATIONS GET HELP WITH CSR, HR, PR & ROI:

- ✓ Achieving Corporate/Organizational Objectives
- ✓ Human Resources Recruitment & Retainment
- ✓ Branding, Advertising, Marketing & Public Relations
- ✓ Exceeding Shareholder & Stakeholder Objectives
- ✓ Corporate Social Responsibility Goals
- ✓ Sustainability Planning & Implementation
- ✓ Employee & Family Benefits Programs
- ✓ Organizational Team Building

SAMPLE BOOK SECTIONS:

- > It's About You
- > Collaboration, Collaboration, Collaboration
- > Causes & Campaigns
- > Work/Life Balance & Quality of Life
- > Exceeding Corporate/Organizational Objectives
- > Coming Soon with a Little Help from our Friends

The Essential "Money Book" That Everyone Needs To Read Regardless of Their Income!

Comparable Titles: "Think & Grow Rich" Napoleon Hill • "Rich Dad, Poor Dad" Robert Kiyosaki • "The Retirement Miracle" Patrick Kelly

Author: Lyle Benjamin (BA, University of Florida) has been writing and developing self-help programs for over 25 years. Benjamin is the Founder of three 501(c)3 Not-for-profit Organizations: One Planet One People; Planned Acts of Kindness, and "16 Things Kids Can Do". Combined the organizations which provides financial literacy and planning programs to schools, churches/temples, non-profits, government agencies and businesses. Benjamin is a licensed Financial Advisor.

Specifications: Softcover (6" x 9") 120 Pages. Full Color. 12 Sections. 52 Books/Cartron. **3 Free Apps Included** **Free Webinars**

Orders: Ingram Spark & Publisher **ISBN:** 978-1-958250-00-6 **L.I.C:** 2016908916 **Pub. Date:** JAN 2023 **Price:** \$30.00

Publisher: ESNB Press • 20 E Broadway, #401, NY NY 10002 • Phone (212) 213-0257 **Orders:** Support@PlannedActs.com

