

10 Sample Questions to Ask
Lyle Benjamin
Author, Educator, Speaker, Social Responsibility Entrepreneur

1. Most Founders of Non-Profit Organizations are ambitious. They have one mission, objective, or goal they want to reach: Helping at risk youth in a specific location, putting an end to a specific disease, cleaning a park or two.

But your mission is literally to provide Quality of Life for 8 billion people on the planet (pause) WOW! (pause) Before we get into the details of how you are going to do what the U.N. is failing at ... why the heck are you even doing this crazy ambitious thing?

2. I've read some of what you've written and listened to a few of your talks about how the Tipping Points could end Quality of Life as we know it on the planet ... can you explain this for our audience?

3. So, from your research, what do you think is the biggest threat to the people of the world?

4. Okay, we all know the problems. Now what is the solution to this mess we've gotten ourselves into?

5. Isn't that the basis of the United Nations? Collaboration between countries?

6. Sounds great, but even when you get these collaborative solutions, how do you get them adopted?

7. Impressive, but we know that it takes more than a good idea or system get governments, companies and even people to do "the right thing ..." — How do you overcome this?

8. Can you give us an example of what you're talking about?

9. From the sound of it, I think we would need another few days to properly go over the scope of your programs. How can we learn more about what's available for our audience?

10. Fantastic. In closing, is there anything else you want our audience to know or do now that they've learned a bit about your organization and mission?

Topics

Kindness, Civility & Quality of Life — 100%
Social, Economic & Health Inequality Reforms — 92%
Solutions to The Tipping Point Issues — 96%
Solving Sustainability & The Un 17 SDGs — 94%
Sourcing Game-Changing Sustainable & Green Products, Services & Goods — 88%
Creating Work/Life Balance — 96%
Groundbreaking Mentorship & Leadership Training — 92%
Boosting CSR, HR, PR, Branding, Revenue & Roi — 98%

Lyle Benjamin's Expertise

"Ingenuity Without Boundaries"

40+ Years of Creative & Critical Writing, Systems Development & Entrepreneurial Business across
Dozens of Diverse Industries from Start-Ups to Multi-Million Dollar Organizations.

- Advertising
- Analysis
- Behavior Change
- Business
- Campaigns
- Civility
- Collaboration
- Communication
- Cooking
- Corporate Social Responsibility
- Creative Problem Solving
- Creativity
- Custom Benefit Plans
- Deep Thinking
- Design
- Employee Recruitment
- Employee Retention
- Entrepreneurship
- Evaluation
- Event Planning
- Financial Literacy & Planning
- Gamification
- Graphics
- Happiness
- Health
- Innovation
- Karma
- Kindness
- Leadership
- Management
- Market Expansion
- Marketing
- Mentorship
- Motivation
- New Revenue Streams
- Positivity
- Product Development
- Project Management
- Public Relations
- Public Speaking
- Research
- Scrabble
- SDG Integration
- Smiling
- Story Telling
- System Building
- Team Building
- Wellness
- Work/Life Balance
- Writing (All Genres)